



profile



Brenda Hoffman

Senior Vice President and Chief Information Officer

Brenda Hoffman was promoted to the position of Senior Vice President and Chief Information Officer of TMX Group on May 1, 2007.

She leads the technology team that operates Canada's two national stock exchanges, Toronto Stock Exchange, serving the senior equity market and TSX Venture Exchange, serving the public venture equity market. The team also includes NGX, a leading North American exchange for the trading and clearing of natural gas, crude oil and electricity contracts and Shorcan Brokers Limited, the country's first fixed income inter-dealer broker.

Ms. Hoffman joined TSX in 2001 as Vice-President, Information and Trading Technology. Ms. Hoffman's leadership and hands-on experience are instrumental in guiding the development of leading edge application products and services.

Ms. Hoffman has more than 20 years of financial market experience and has successfully installed 25 trading and order management applications at international exchanges in 10 countries. Her track record at TMX Group includes; the replacement of the trading engines, designing, building and implementing a high-speed Order Entry Gateway, the implementation of a high-speed ticker plant for market data, designing, building and implementing a state-of-the-art website and retiring mainframe technology by migrating legacy applications to UNIX platforms.

Most recently, Ms. Hoffman has led the development teams responsible for TSXPress™, an innovative series of enhancements on the current trading system aimed at optimizing execution speeds for algorithmic traders, and development of the new equities trading engine, Quantum.

Before joining TMX Group, Ms. Hoffman was with IBM Global Services where she was Director of the World Wide Competency Center for Exchanges and Electronic Markets. Prior to that, she was Project Manager for the European Stock Exchanges at KTG technologies Corp., formerly known as TIL Systems Ltd.

Ms. Hoffman holds an honours B.A. in Economics from the University of Waterloo.